SDX Private Markets for Equity

"We are building an ecosystem with the aim to support private companies in their funding journey, reduce the complexities and inefficiencies of issuing private equity and improve access to new capital while giving investors more transparency and an enhanced investment experience"

Massimo Butti, Head of Equity

The funding journey of new companies is expensive, inefficient, highly intermediated and driven by manual processes. Private equity is becoming more attractive as source of funding and growth companies tend to stay private longer. The private markets ecosystem is fragmented and most of the market participants are not benefiting from a network effect. These factors contribute to a higher barrier to entry to investors and limits their access to new opportunities.

SIX Digital Exchange is the world's first fully regulated exchange and Central Securities Depository for digital assets. We provide the ability for firms to raise capital at different stages of their evolution by providing them the infrastructure to connect with the wider ecosystem. By using Distributed Ledger Technology and partnering with innovative fintech firms, SDX provides now access to capital markets to private companies, ensuring a seamless user experience for issuers, investors, and member banks. SDX enables private companies to issue private bankable securities in SDX's centralized depository and access the banking system.



Join an ecosystem that supports private companies in their funding journey and reduces the complexities and inefficiencies of issuing private equity.

Join the SDX ecosystem as an investor

Enlarged pool of investment opportunities

Companies become easily investible at an earlier stage.

Digital shares in your bank's portfolios

With the SDX issuance process, custodian banks can update their clients' portfolios automatically immediately after the private placement thus reflecting a complete view of their clients' holdings.

Enhanced automation & transparency

Streamlining the investment journey for VCs increases transparency and lowers the risk of investment. No lost shares.

Increased security on your investment

Provision of professional and safe & immutable storage of ownership - benefiting from a regulated CSD and DLT Technology.

Join the SDX ecosystem as a member bank

Innovate & provide options to your clients

As a member of the SDX financial market infrastructure you gain access to the regulated digital assets space and offer more services to your clients.

Innovation for your corporate clients

Acting as issuer agent on the SDX CSD allows to issue equity of corporate clients in digital, intermediated form - providing access for the company to a greater investor base and access to easier follow-on capital raises.

New investment opportunities for your clients

SDX offers access to digital assets - in a standardized, fully regulated manner. SDX members can offer investment opportunities and custody and asset services for digital assets to their investor network.

Public, regulated secondary market

Arrange, advise and act as listing agent for corporate clients which are ready for a public market and want to participate in the worlds-first public market with atomic trade and settlement.

Become part of a growing & vibrant Swiss Digital Market Infrastructure Ecosystem facilitating private companies' funding journey end-to-end!

Join the SDX ecosystem as an issuer

Increase investability of your company

Asset traceability over all custody locations increases the ability to target institutional investors. Achieving investability from day one and SPAC + IPO readiness at later stage.

Raise Capital Faster

Issuers have easier access to capital and equity capital raises are completed faster.

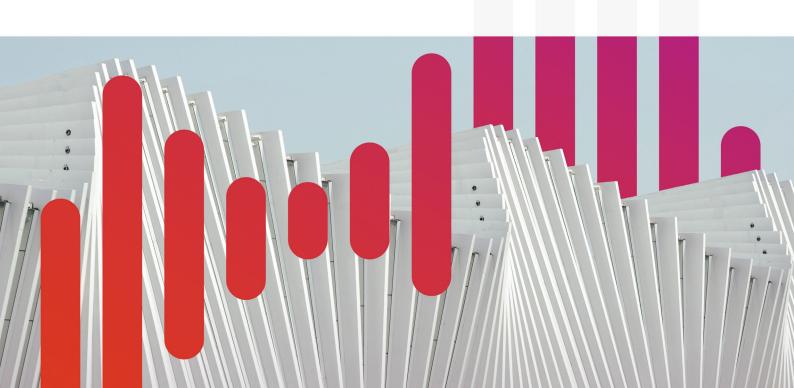
Streamling your funding journey

Easily reportable and transferable digital shares, available in the banking system. Managing complexity of chain-of-title (no cession required) & easing of administrative activities.

Remove the burden of administrative activities

DLT issuance enables a greater automation of the administration of both the share issuance and the ongoing share management process. This leads to greater efficiencies and lower costs for private companies wishing to raise capital.

Get access to a vibrant digital ecosystem Becoming part of a comprehensive digital equity ecosystem for key market participants, adding services and value along your funding journey.



How a private placement for an issuer on SDX looks like

Pre-Placement Early preparation

- Contact SDX either directly or via SDX ecosystem participant
- Identify relevant transaction participants (supported by SDX)
- Hold a kickoff meeting and ensure alignment of transaction participants (supported by SDX)

Preparation

- Inform investors
- Inform SDX and provide AoA to SDX
- Plan general meeting (if required)
- Mandate Issuer Agent
- Onboard to share registry

Pre-Launch

- Finalize contractual setup ("Agreement on Registered Shares" with SDX & Mandate with Issuer Agent)
- Conduct general meeting (if required)
- Collect custodian banks of investors
- Inform commercial register
- Prepare preliminary prospectus (if required)

Bookbuilding/ **Placement**

Bookbuilding:

Start the bookbuilding process

Launch:

- Fix the placement price
- Allocate shares
- Finalize prospectus (if required)

Post-Placement

After the placement

- Faciliation of shares transfers
- Faciliation of lifecycle events (e.g. corporate actions, further capital increases, changes of custodian bank)

Get in touch

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